

The 3-Step AI Blogging Blueprint

Welcome! How to Use This System

["Click here to get your editable version."](#)

This isn't just a list of prompts—it's a high-performance system designed to help you create human-sounding content in a fraction of the time.

First Step: Go to **File > Make a copy**. This creates your own private version of this document that you can edit and save.

The 3-Step Relay: This system works best when you use the models in order: **Gemini** (Research) → **ChatGPT** (Structure) → **Claude** (Writing).

The Master Workflow Strategy

Why this system works: Most people fail with AI because they ask one tool to do everything. This results in "robotic" writing and factual errors. This blueprint uses a Relay Race method—passing the baton between the three strongest AI models on the market to get a professional, human-grade result.

Step 1: The Research Phase (Use Gemini)

The Tool: [Google Gemini](#)

The Goal: To pull real-time data, current statistics, and SEO "search intent."

Why? Gemini is connected to the live Google Search index. It ensures your post isn't filled with "hallucinations" or outdated info from 2023.

Step 2: The Structural Phase (Use ChatGPT)

The Tool: [ChatGPT](#)

The Goal: To turn raw research into a logical, high-converting blog outline.

Why? ChatGPT is the "Master Architect." It is the best at organizing thoughts, creating catchy headlines, and ensuring the flow of the article makes sense.

Step 3: The Ghostwriting Phase (Use Claude)

- The Tool: [Claude](#)
- **The Goal:** To turn the outline into a polished, rhythmic, and human-sounding draft.
- **Why?** Claude is the "Master Stylist." It avoids the repetitive patterns and "canned" phrases that make other AI writing easy to spot.

Pro-Tips for Success

1. Fill in the Brackets: Every prompt in this doc has [BRACKETS]. You MUST fill these in with your specific topic for the prompt to work.
2. The 10% Rule: Use AI to get 90% of the way there. Always add your own personal stories or unique opinions in the final 10% to make the post truly yours.
3. One Tab at a Time: Keep all three AI tabs open. Copy the output from Step 1 into Step 2, and Step 2 into Step 3.

PHASE 1: The Deep Research Engine (Google Gemini)

Goal: To find the most recent statistics, trending topics, and “People Also Ask” questions to ensure your blog post is timely and authoritative.

How to Use this Prompt:

1. Open [Google Gemini](#)
2. Copy the prompt below.
3. Replace the **[Brackets]** with your specific topic.
4. Hit enter and copy the results for the next step.

The "Deep Research" Prompt

"Act as a Senior SEO Strategist and Market Researcher. I am planning a comprehensive blog post about **[YOUR TOPIC]**.

Use your live search capabilities to provide a research brief containing the following:

1. **Current Stats:** Find 3–5 credible statistics or facts related to this topic published in 2024 or 2025. Provide the source names.
2. **Search Intent:** Identify the top 5 'People Also Ask' questions currently appearing on Google for this topic.
3. **The 'Gap' Analysis:** Look at the current top-ranking articles for this topic. What is ONE unique angle or piece of information they are all missing that I can include to stand out?
4. **Trending Keywords:** List 5 long-tail keywords that are currently trending or have high search relevance for this topic.

Constraint: Do not give me generic advice. Use live data to give me specific, real-world information."

PHASE 2: The Outline Architect (ChatGPT)

Goal: To transform raw research into a structured, SEO friendly blog and generate high-click-through headlines.

How to use this prompt:

1. Open [ChatGPT](#)
2. Take the research results you got from Gemini (Phase 1).
3. Copy the prompt below and paste the research into [Research Data Section].
4. Copy the generated outline for the final phase.

The "Outline Architect" Prompt

"Act as a Content Strategist and SEO Copywriter. I am writing a blog post about **[YOUR TOPIC]**.

I have already conducted research. Here is the data: **[PASTE RESEARCH FROM GEMINI HERE]**.

Your Task: Create a comprehensive, SEO-optimized blog outline that includes:

1. **10 Viral Headlines:** Give me 10 headline options using different psychological triggers (Curiosity, Urgency, How-to, and Contrarian).
2. **The Hook:** A brief description of how the introduction should start to grab attention immediately.
3. **The Logical Flow:** Provide a structure using H2 and H3 headings. Ensure the 'People Also Ask' questions from the research are integrated naturally.
4. **Key Talking Points:** Under each heading, provide 3 bullet points of what needs to be covered to provide maximum value.
5. **CTA Placement:** Suggest the best place to insert a Call to Action (CTA) and what that CTA should be.

Style Constraints: Keep the structure 'skimmable' with plenty of subheadings. Ensure the flow moves the reader from 'Problem' to 'Solution'."

Phase 3: The Ghostwriter (Claude)

Goal: To turn your structured outline into a high- quality, polished blog post that sounds like it was written by a human expert, not a machine.

How to use this prompt:

1. Open claude.ai
2. Paste the **Outline** you got from **ChatGPT (Phase 2)** into the prompt below.
3. Fill in your specific **[Brand Voice]** (e.g., "Friendly and humorous" or "Professional and data-driven").

👉 The "Human-Voice" Ghostwriter Prompt

"Act as an expert ghostwriter with a background in investigative journalism and storytelling. Your goal is to write a full blog post based on this outline:
[PASTE OUTLINE].

CRITICAL STYLE GUIDELINES:

1. **No AI Clichés:** Strictly avoid words like: 'delve,' 'tapestry,' 'unlock,' 'unleash,' 'comprehensive,' 'pivotal,' 'meticulous,' or 'ever-evolving.' Do not start sections with 'In today's fast-paced world.'
2. **Vary Sentence Rhythm:** Use 'Burstiness.' Mix very short, punchy sentences with longer, descriptive ones to create a natural reading flow.
3. **Human Connectors:** Use conversational transitions like 'Here's the thing,' 'But it gets better,' 'So, why does this matter?' and 'Now, let's be real.'

4. **Show, Don't Just Tell:** Instead of saying something is 'important,' describe a real-world scenario or a pain point that makes it important.
5. **Direct Address:** Speak directly to the reader using 'you' and 'your.' Use contractions (like 'don't' instead of 'do not') to keep it approachable.
6. **Conclusion:** Do not start the final section with 'In conclusion' or 'To summarize.' Instead, end with a 'Final Thought' or a 'Call to Action' that feels like a natural next step.

Brand Voice: [INSERT VOICE: e.g., Witty and slightly snarky / Empathetic and warm].

"Check the next page for the 'Star of the Bundle' breakdown to see why this prompt is so powerful."

THE SCIENCE BEHIND THE SYSTEM

☀️ THE STAR OF THE BUNDLE: WHY THIS WORKS

- 💡 **The Secret Sauce:** This prompt is the result of hundreds of hours of testing. While most AI writing feels generic, this "Phase 3" prompt uses three advanced engineering techniques to ensure your blog post stands out:
- 🚫 **The Cliché Killer:** It explicitly bans the "dead giveaway" words that immediately scream "AI-generated" (like *delve*, *tapestry*, and *pivotal*). This safeguard alone is worth the price of this bundle—it protects your brand from looking like a bot.
- 🌊 **Flow & Rhythm (Burstiness):** Most AI has a repetitive, boring "drumbeat" where every sentence is the same length. This prompt instructs the model to use **Burstiness**—mixing short, punchy sentences with longer, descriptive ones to mimic real human speech patterns.
- 💎 **Claude's Creative Edge:** While Gemini is for facts and ChatGPT is for logic, **Claude** is the master of style. This prompt is specifically tuned to Claude's unique ability to follow complex stylistic instructions, giving you a draft that requires almost zero editing.

The 60-Second Quality Control Checklist

"Run your draft through this final check before you hit publish!"

- The "Robot" Test:** Did I remove any lingering AI-isms? (Check for words like *delve*, *tapestry*, *unlock*, or *leverage*).
- The Fact-Check:** Did I verify the statistics and dates provided by Gemini in Phase 1?
- The Fact-Check:** Did I verify the statistics and dates provided by Gemini in Phase 1?
- The Hook:** Does my first sentence grab attention, or is it a generic introduction?
- Formatting:** Are there plenty of H2 and H3 subheadings to make the post "skimmable"?
- Personal Touch:** Did I add at least one personal opinion or story that only a human could know?
- Read Aloud:** Have I read the first two paragraphs out loud to ensure they flow naturally?
- The CTA:** Is there a clear "Call to Action" at the end telling the reader what to do next?

Disclaimer & Terms of Use

For Educational Purposes Only

The information provided in The 3-Step AI Blogging Blueprint (the "Product") is for educational and informational purposes only. While this system is designed to improve content creation efficiency, results will vary based on individual effort, niche selection, and the evolving nature of AI algorithms.

No Guarantees

Success in blogging and digital marketing requires consistent effort. [Your Name/Brand Name] makes no guarantees regarding the amount of traffic, income, or search engine rankings you will achieve using these prompts and workflows.

AI Disclaimer

This product utilizes Artificial Intelligence (AI) tools including Gemini, ChatGPT, and Claude. These tools can occasionally produce "hallucinations" (inaccurate information). Users are responsible for fact-checking all AI-generated content before publishing.

Intellectual Property

Your purchase grants you a single-user license. You may use these prompts for your own business or for client work, but you may not resell, redistribute, or share the link to this master document with others.

Affiliation

This product is not officially affiliated with, endorsed by, or sponsored by Google (Gemini), OpenAI (ChatGPT), or Anthropic (Claude).